



CULTURAL ADVISORY COMMISSION

Minutes of the November 5, 2007 Meeting



Commissioners Present: Michelle Castro, Debi Davis; Marwan Fawal; Susan Migliore; Al Silva, Vice Chair; and P.J. Vaswani

Commissioners Absent: Martin David, Chair (excused)

Staff Liaison: Pam Morrison, Staff Liaison

Visitors: None

MATTERS FOR COUNCIL ACTION – None.

1. **Call to Order and Roll Call.** The meeting was called to order at 7:29 p.m. by Vice Chair Silva. Commissioner Castro moved to excuse Commissioner David. Commissioner Davis seconded the motion and it passed unanimously.
2. **Approval of Minutes.** The minutes from the August 6, 2007 meeting were reviewed. Commissioner Castro moved to accept the minutes as presented; Commissioner Fawal seconded the motion and it passed unanimously. The minutes from the October 1, 2007 meeting were then reviewed. Commissioner Migliore moved to accept the minutes as presented; Commissioner Davis seconded the motion and it passed unanimously with Commissioners Fawal and Castro abstaining as they were not present at the October meeting.
3. **Correspondence & Announcements:**
 - a. Staff reviewed the correspondence received by the Commission, including a memo about the City's intent to change its domain name to www.santaclaraca.gov (effective December 1, 2007).
4. **New Business**
 - a. **Invitation to Participate in Leadership Santa Clara 2008.** Staff provided information about the upcoming 2008 Leadership Santa Clara program. After a brief discussion, Commissioners Migliore and Davis expressed possible interest in the program but said they would need to review the dates.
5. **Unfinished Business**
 - a. **"All Fired Up" Sculpture Exhibition.**
 - 1) Opening Reception Recap. The opening reception was well attended and very successful. The Boy Scouts served as docents, which worked out well and freed up the Commissioners

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to greet the artists and guests in attendance. Videotaping and interviews went well, and the DVD of the reception should be ready in a few weeks.

- 2) Opportunities for Special Tours. A representative from the California School for the Blind attended the opening reception and expressed an interest in arranging a field trip to the exhibition for a class of blind students; staff will follow up. Nearby schools will also be contacted and encouraged to have field trips to see the sculpture exhibition.
- b. **Street Dance 2008 Update.** It was suggested that due to the success of using Boy Scouts for the sculpture show reception, the Commission should pursue having Scouts assist with street closure during the next street dance (collecting the mail and delivering it to the post office). Commissioner Davis offered to follow up with the Boy Scouts. After a brief discussion about food vendors for the dance, it was agreed that increasing the number of food vendors might not be the best way to provide additional food choices at the dance. Instead, the Commissions expressed interest in discussing ideas with the Franklin Square restaurants about how they (the restaurants) could provide more quick/easy takeout meals for people who don't want to have a sit-down meal. A question was asked about whether restaurants are allowed to give away samples of food under their health departments permits; staff will look into this.
- c. **"Art in the Air" Banner Display 2008 – Advertising/Promotion Update.** Staff noted that fliers have been distributed to the local colleges, placed at public facilities, and mailed to artists and art associations. In addition, the information has been posted on the City's website and cable channel, on www.craigslist.org, and other local art association websites. Commissioners were encouraged to take copies of the fliers and distribute them around the community.
- d. **Triton Museum of Art – Report of Activities.** The next Triton Board meeting is scheduled for November 15, 2007.
6. **Commissioner Reports.** Commissioners reported on art activities of general interest. A suggestion was made to have a standardized font/wording or a logo that all funded cultural groups would use to indicate that they are sponsored/supported by the City's Cultural Advisory Commission, as a means of Commission branding. Commissioner Migliore offered to create a few samples for Commissioner consideration and will bring them to the next meeting.
7. **Public Presentations.** None.
8. **Adjournment.** As there was no further business, the meeting was adjourned at approximately 8:15 p.m. The next meeting is scheduled for Monday, December 3, 2007, at 7:30 p.m.

Respectfully submitted,

Michelle Castro
Recording Secretary